Al-AMAL
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# Project Summary
# Empowering Mothers, Nurturing Futures

*Motherhood and early infancy have a great impact on the future of individuals and nations*

## Overview

The project was launched in March 2025 to support **pregnant women and nursing mothers** in Lanao del Sur, particularly those identified as *miskin* (needy) and *fakir* (poor) who have not received any prior assistance. This initiative aims to improve maternal and infant health outcomes through monthly financial aid and nutritional support, in partnership with **Puregold.**

## What Happened So Far

- Since launch, Al-Amal has completed five (5) disbursement runs covering **six (6) months** of assistance. On **March 27**, 12 mothers received their first monthly Zakat assistance of ₱3,000 each, in observance of Ramadan. Subsequent releases on **June 5, August 25, October 17, and December 31** were credited directly to their Puregold accounts with a total of **₱216,000** distributed to 12 mothers.
- The program reached recipients from **remote barangays**, many of whom traveled several kilometers to Marawi City to participate.
- **Local Islamic leaders** witnessed and commended the initiative, recognizing it as a meaningful act of **justice and dignity.**
- Analysis of five months of purchasing data revealed beneficiaries are spending on **Rice (18%), Personal Hygiene (11%), Milk/Formula (21%), Other Food Items (30%) and Other Essentials (20%)** affirming the program's nutritional impact.

## What We're Working Toward




### Trusted Partnership

Distribution model linked with Puregold, ensuring essential food and vitamin items.

Al-Amal is in active discussions with Maybank Philippines for a strategic partnership under an NDA, exploring the use of Maybank's Islamic banking services for Al-Amal's financial transactions, aligned with Maybank's Islamic strategy for 2030.



### Greater Transparency

Tracking system in place to monitor fund utilization. A bundling approach is being introduced — securing rice, milk, and core nutrition items per beneficiary monthly — while retaining flexibility for individual household needs. Medical checkup integration is also being pursued, with health profiles planned for each beneficiary.



### Long-Term Support

Committed to sustaining support for the first batch over the next two years expecting a doubling of beneficiaries within six months due to rising need.

## Why Your Support Matters

This pilot program is more than aid—it's a promise. With the right backing, we can have:

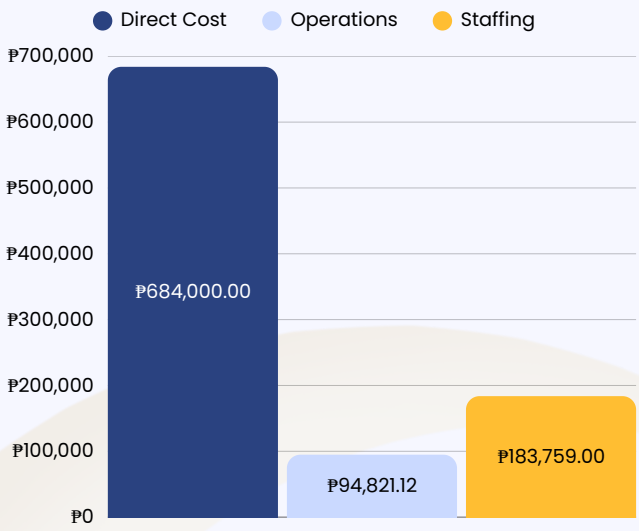
**Program Expansion**
- Continued donor support to expand coverage across BARMM and beyond.

**LGU and Institutional Endorsement**
- Endorsement from local leaders and LGUs to obtain secure local and national support.

**Community Engagement**
- Broader community engagement to uphold the program's mission rooted in faith, shared responsibility, and compassion.
- Build a blueprint that can be replicated in other underserved regions

## How You Can Help

We're inviting donors, leaders, and champions of compassion to help shape the next chapter. Below is the estimated costs expected to be incurred for a year so we can better anticipate financial needs, ensure efficient resource use, and create a balanced budget that aligns with our program goals. These assumptions provide a baseline for monitoring actual expenditures and adjusting financial plans as the program progresses.




| Expenses | Segment | Monthly | Yearly |
|---|---|---|---|
| Office Space | Operations | ₱7,114.24 | ₱85,370.88 |
| Google Workspace | Operations | ₱787.52 | ₱9,450.24 |
| Salaries and Wages | Staffing | ₱10,320 | ₱123,840 |
| Medical Benefits | Staffing | ₱2,597.25 | ₱31,167 |
| Government Cont. | Staffing | ₱2,396.00 | ₱28,752 |

Actual Donation

| Jan-Jun | Jul-Dec | Yearly |
|---|---|---|
| ₱39,000 | ₱75,000 | ₱684,000 |

## Let's Make It Happen!

To start another batch of our flagship project **Empowering Mothers, Nurturing Futures,** we need approximately **₱450,000** to support 12 mothers over a 12-month period. Once we have launched 3 batches, we have a pipeline of other focus areas.



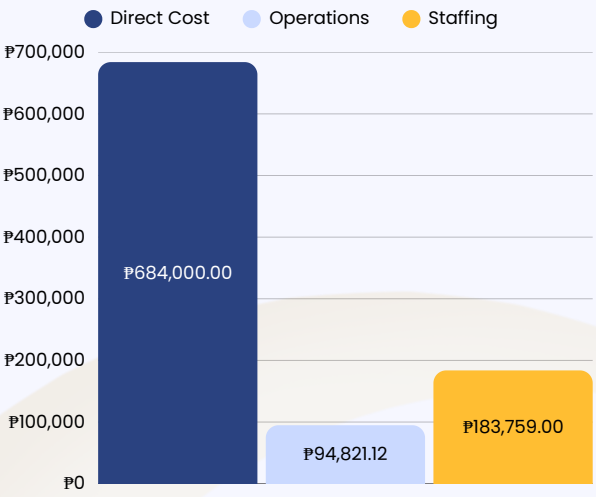

Visit Our Website
www.al-amal.ph

**Let's nurture futures through shared compassion.**
**Partner with us. Advocate with us. Grow with us.**

## Call to Action

You have the opportunity to create lasting impact. Sponsor this program, our Shariah-compliant initiative over a **two-year period**. Your Investment, their future. This isn't temporary relief. It's sustained empowerment during the most critical window of early childhood development.

### *Expected Costs for a Year*

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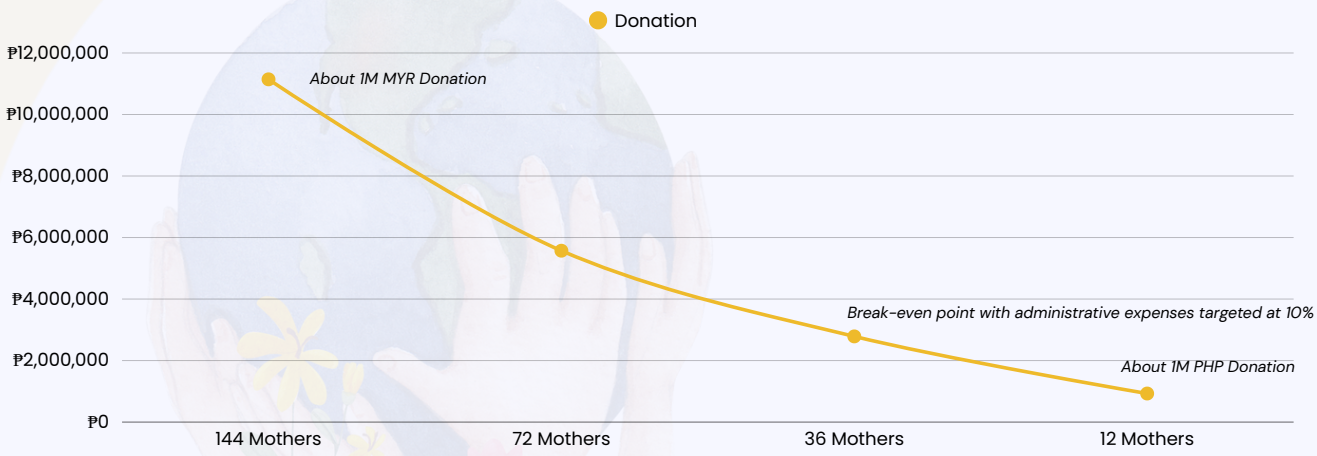
### *Choose Your Impact (2 Years)*




| Beneficiaries | Donation | Impact |
|---|---|---|
| 144 Mothers | ₱ 11,143,200.00 | ***Transform an entire community.*** Support 144 families across multiple barangays, creating a regional model of Islamic social finance in action. This is institution-building scale. |
| 72 Mothers | ₱5,571,600.00 | ***Anchor a district.*** Provide comprehensive care to 72 families, establishing Maybank as a cornerstone partner in BARMM's maternal health transformation. |
| 36 Mothers | ₱2,785,800.00 | ***Secure a barangay.*** Ensure 36 mothers and their children receive uninterrupted support for two full years — long enough to see real, measurable change. |
| 12 Mothers | ₱928,600.00 | ***Start the movement.*** Fund one complete cohort, proving the model works and paving the way for future expansion. |